



# I AM GREEN

Incubator Academy Model for a green economy

## PROJECT

I AM GREEN is a project that aims to develop a widespread incubator and start-up academy model. This model will support entrepreneurs at all stages of their development: from the formulation of their business idea to market penetration, passing through a tailor-made training and incubation path that gives special attention to sustainable development and ways to green their businesses.

The I AM GREEN model is based on 5 key elements:

1. Attraction/Scouting of valuable green start-ups and business ideas with potential
2. A needs analysis in terms of training, facilities, finance, etc
3. An education and training programme
4. An incubation programme
5. Peer-learning among start-ups with a Participatory Design approach

## METHODOLOGY

## GET IN TOUCH WITH US!



[www.iamgreenh2020.eu](http://www.iamgreenh2020.eu)



[@iamgreenh2020](https://twitter.com/iamgreenh2020)



I am Green H2020



[innovazione@sinergie-italia.com](mailto:innovazione@sinergie-italia.com)

### PARTNERS



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